

MEDIA ACCREDITATION POLICY

As at January 2016

It is a requirement that any media representative, in attendance at an Auto Corsa Group event, is properly accredited in accordance with this Media Accreditation Policy. The media representative will be required to complete and sign an event-specific Media Accreditation Form before being granted permission to access the event for the purposes of media coverage or photography. By signing the form the media representative is acknowledging they have read, understood and accept the terms of this policy.

Please note that accreditation will be supplied to professional working media only. Private bloggers and non-commercial amateur media outlets and photographers are not eligible, except at the discretion of the Event Organiser. Amateur photographers wanting to capture the event are more than welcome to stand at a designated spectator points and public access areas to take photos and, as such, accreditation will not be required.

REQUIREMENTS AND OVERVIEW

Important: Any media representative wishing to obtain accreditation for an Auto Corsa Group event must be an accredited media with the event's sanctioning automotive body or equivalent. Exceptions may be made and will be at the discretion of the Event Organiser. The individual seeking media accreditation for an Auto Corsa Group event will be required to present their sanctioning body media accreditation licence to the Media Manager at Event Headquarters prior to receiving their event accreditation pass.

- All media representatives wishing to obtain accreditation for an Auto Corsa Group event must complete, sign and return a media accreditation form at least one week prior to the event. This form is available for download from the Media Accreditation section of the Auto Corsa website.
- All media representatives wishing to obtain accreditation **MUST** attend an in-person compulsory pre-event briefing by the Clerk of the Course prior to the commencement of the event.
- All accredited media representatives are obligated to wear an event-issued high visibility vest marked 'MEDIA' in all competition areas including on special stages, re-group, lunch breaks, Parc Ferme and during any official finish celebrations so to be recognisable by the Event Organiser as a media representative.

An event-supplied MEDIA sticker may be required to be applied to the individual's vehicle windscreen, which must be visible at all times.

- All event-accredited media must abide by the instructions or directions of Event Officials located in competition areas. Any failure to do so may result in their accreditation being revoked by the Media Manager

MEDIA ACCREDITATION FORM

This form can be downloaded from the *Media Accreditation* section of the Auto Corsa Group website. Please complete, sign and return the scanned form to info@autocorsa.com.au or fax it to (03) 8080 3299, at least seven days prior to the event you are seeking accreditation for. Please note that by signing the form you acknowledge motorsport is dangerous and that accidents can happen.

Media Accreditation Levels

Auto Corsa Group currently offers one level of media accreditation. This level enables the highest levels of course access, which enables access to areas beyond public viewing areas. All media representatives wishing to obtain accreditation MUST attend a compulsory pre-event briefing by the Clerk of the Course.

An attending journalist or PR representative who is not an accredited photographer with the event's sanctioning partner may only be allowed to work beyond the public viewing area on a special stage in the instance he or she is assisting an accredited photographer with their duties and remains in the photographer's vicinity at all times. Any journalist or PR representative not behaving in the spirit of this rule will have their accreditation revoked.

Removal of Accreditation

Auto Corsa Group reserves the right to revoke an individual's Media Accreditation at any time. An Event Official may also revoke an individual's Media Accreditation on direction from the Clerk of the Course.

MEDIA ACCREDITATION RULES

What you SHOULD do:

- Return your completed and signed Media Accreditation Form at least seven days prior to the event
- Attend a compulsory pre-event briefing by the Clerk of the Course and follow the instructions outlined in the briefing

- Wear your event issued high visibility vest marked MEDIA
- Always obey instructions and advice of officials
- Always act in a manner that is in the spirit of tarmac rallying as a fun and exciting sport
- Always stay alert. If where you are standing does not feel safe, or someone else tells you it's not safe, then move
- Stand in an area where you have a first line of protection and where you can see the cars coming
- Remain on your feet, do not sit down –always have an escape route planned in case you need to seek safety in an emergency
- Be careful of recording and using images of children at Events and comply with the guidelines issued in relation to images of children by the Australian Sports Commission

What you SHOULD NOT do:

- Disobey instructions and advice of Event Officials
- Obstruct signs or other infrastructure (i.e. road barrier) which has been put in place for the purposes of the event
- Stand in an area where vehicles may or are likely to run off. If where you are standing does not feel safe, or someone else tells you it's not safe, then move
- Step onto a live competition stage and do not cross the road until the passing of the '999' car, which signifies the opening of the road
- Act in a manner that brings the sport of motor racing, Auto Corsa Group and/or its sanctioning partner into disrepute. A poor attitude will not be tolerated.

MEDIA ACCREDITATION ENQUIRIES

For all enquiries relating to Media Accreditation please contact Stuart Benson on 0412 868 979 or stuart@autocorsa.com.au